15. The mobile terminal of claim **14**, wherein the control unit extracts the address of the DLNA network in which the selected multimedia file is stored, and generates a multimedia message including the address of the DLNA network.

16. The mobile terminal of claim **14**, wherein the DLNA interface unit receives a notifying signal of reception of a multimedia message through the DLNA network and transmits a request signal for viewing the multimedia message to the DLNA network.

17. The mobile terminal of claim **14**, wherein the DLNA interface unit receives a multimedia message provided with a web page in an XML format through the DLNA network and transmits a request signal for executing the multimedia file included in the multimedia message to the DNA network.

18. The mobile terminal of claim **17**, wherein the control unit executes the multimedia file requested for execution by receiving the multimedia file through the DLNA network.

19. A content management apparatus for integrally managing contents of instruments connected to a DLNA network, comprising:

a DLNA interface unit for controlling the communication of the DINA network;

a multimedia content storage unit for storing multimedia contents accessible through the DLNA network;

a control unit for controlling, if a request signal for multimedia contents is received through the DLNA interface unit, the DLNA interface unit such that multimedia contents stored in the multimedia content storage unit is transmitted according to the request signal;

a document conversion unit for converting, if a multimedia message is received through the DLNA interface unit, the multimedia message to a web page; and

a web communication interface unit for controlling web communication and transmitting the web page converted by the document conversion unit as an Internet mail.

20. The content management apparatus of claim **19**, wherein the multimedia content storage unit stores multimedia contents including multimedia files accessible through the DLNA network and a DLNA network address of an instrument in which multimedia files are stored.

21. The content management apparatus of claim **19**, wherein, if an e-mail including a multimedia message in a web page format is received through the web communication interface unit, the DLNA interface unit transmits a notifying signal of reception of a multimedia message to a mobile terminal of a receiver of the multimedia message.

22. The content management apparatus of claim **21**, wherein the document conversion unit converts the multimedia message in a web page format to an XML format in response to a request signal for viewing a message from the receiver's mobile terminal.

23. The content management apparatus of claim **22**, wherein the DLNA interface unit transmits the multimedia message provided with a web page in an XML format to the receiver's mobile terminal and receives a request signal for executing the multimedia file included in the multimedia message from the receiver's mobile terminal.

24. The content management apparatus of claim **23**, wherein the control unit controls extracting the multimedia file access information in response to the request signal for executing the multimedia file, and controls execution of the multimedia file by using the multimedia file access information.

25. The content management apparatus of claim **24**, wherein the multimedia file access information is a DLNA network address of an instrument storing the multimedia files in the DLNA network to which a mobile terminal of a sender of the multimedia message is connected.

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